The SAP Digital Boardroom

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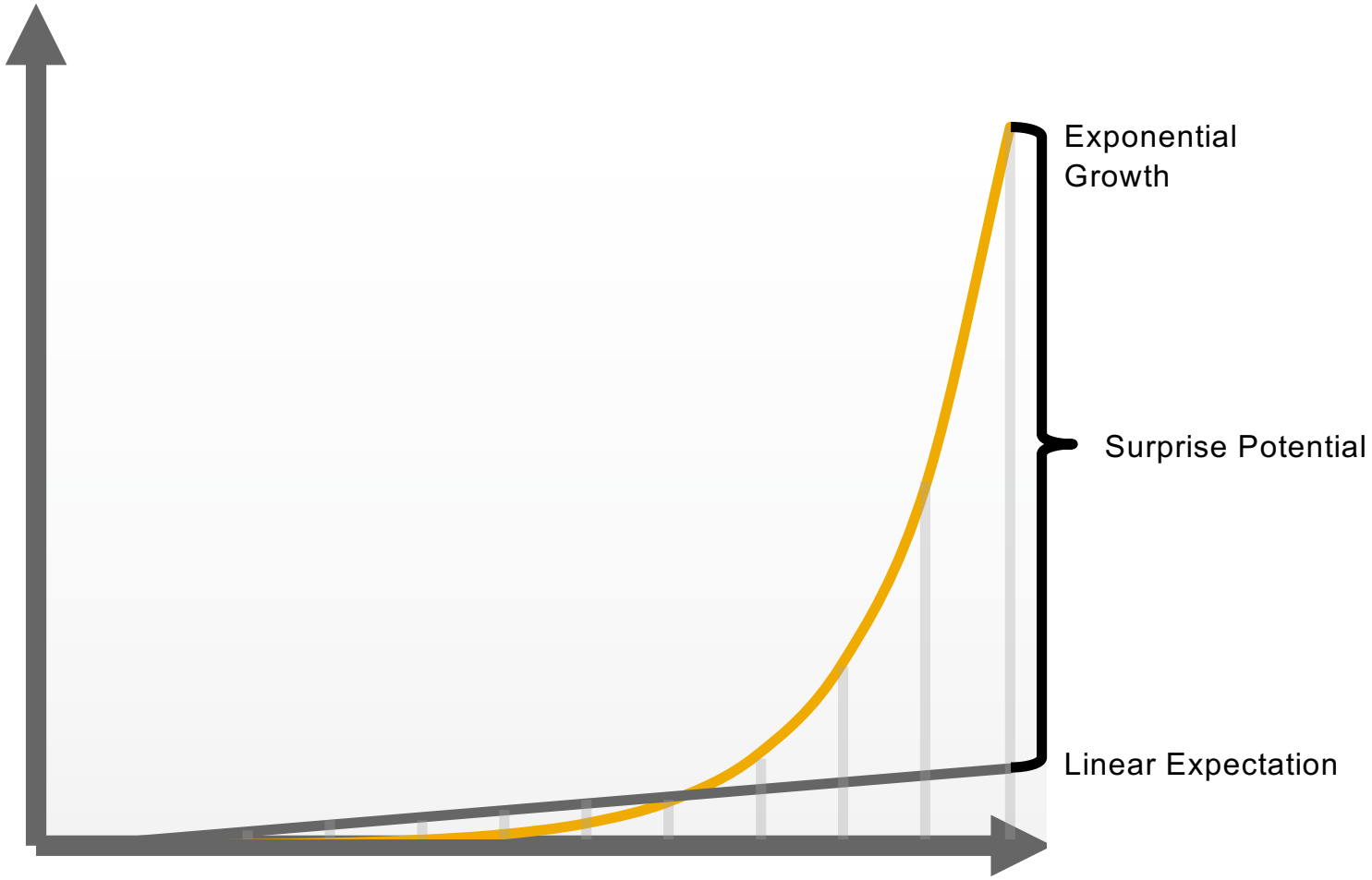
Linear Thinking vs. Exponential Reality

ENTERPRISE ANALYTICS



Thirty linear steps = 30 Meter

Thirty exponential steps = 26 times around the earth

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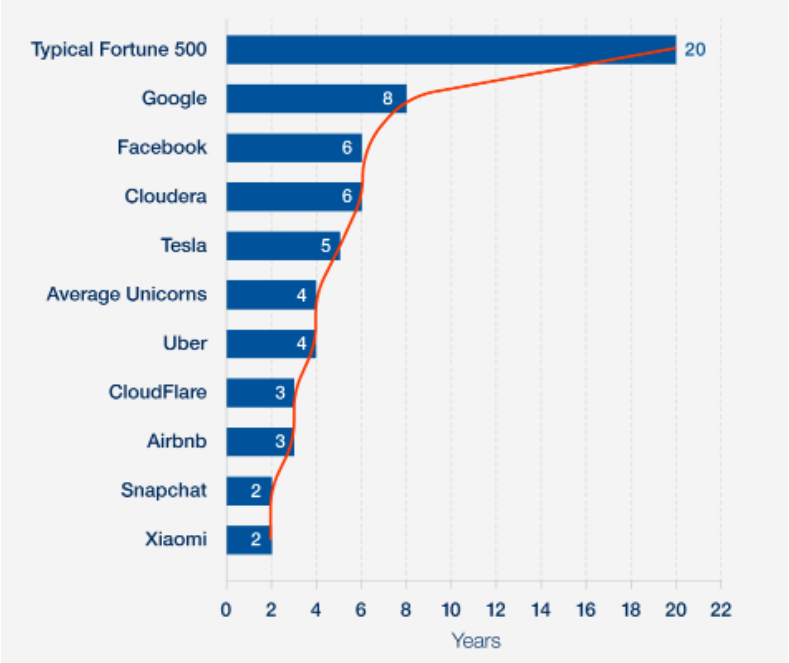
Surviving digital disruption

ENTERPRISE ANALYTICS

HUGE BUSINESS DISRUPTION

TIME TO REACH 1+ BILL. USD MARKET VALUATION



COMPOSITION OF S&P 500

- Avg. age of companies
  - 60+ years in 1961
  - 20+ years in 1990
  - Expected 14 years by 2026
- By 2030 3 out of 4 companies being in the S&P 500 today will be replaced by companies
  NOT YET EXISTING TODAY

Visibility and Speed in Decision Making and Steering a company matters more than ever

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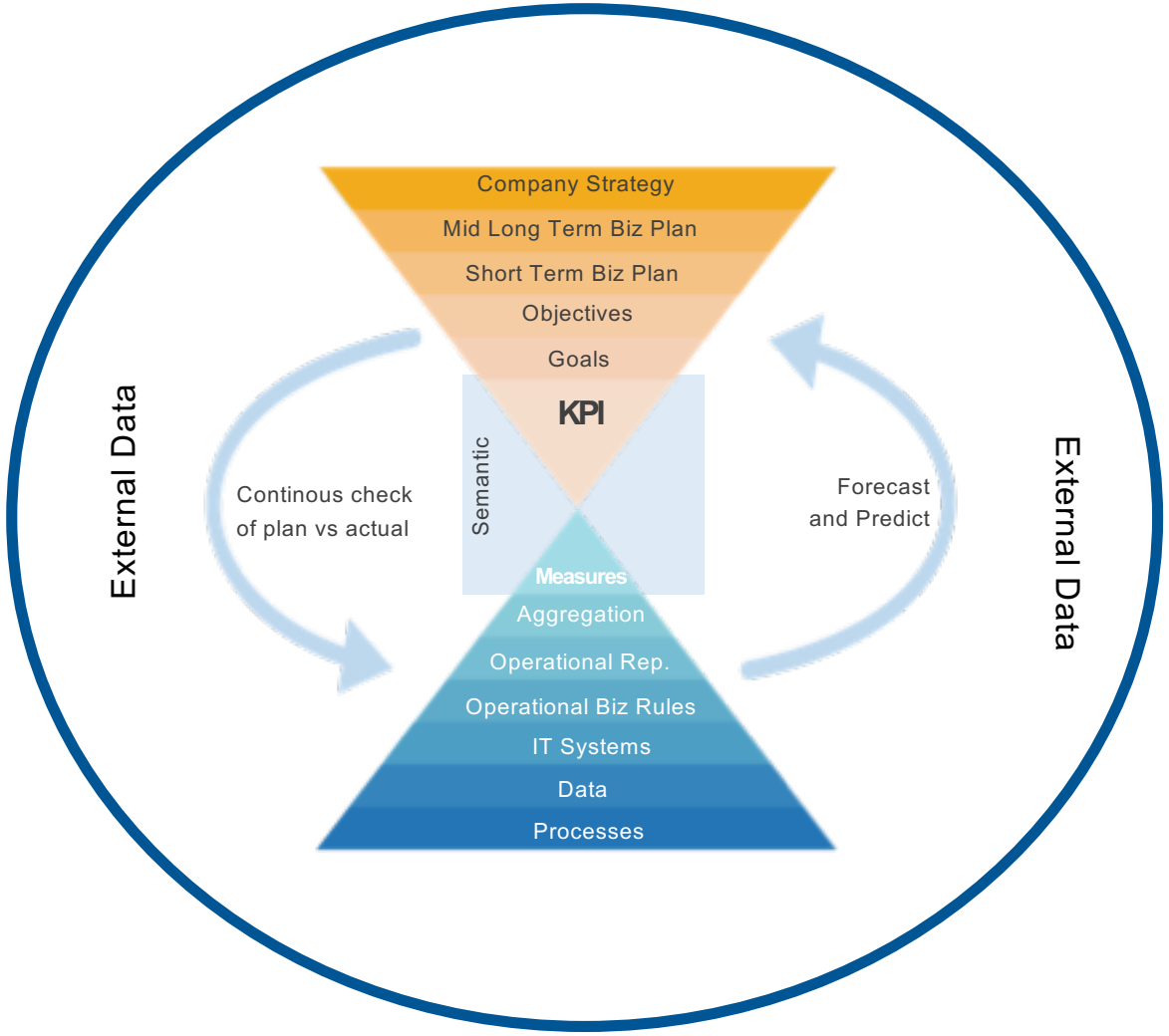
What everybody wants when it comes to steering

ENTERPRISE ANALYTICS



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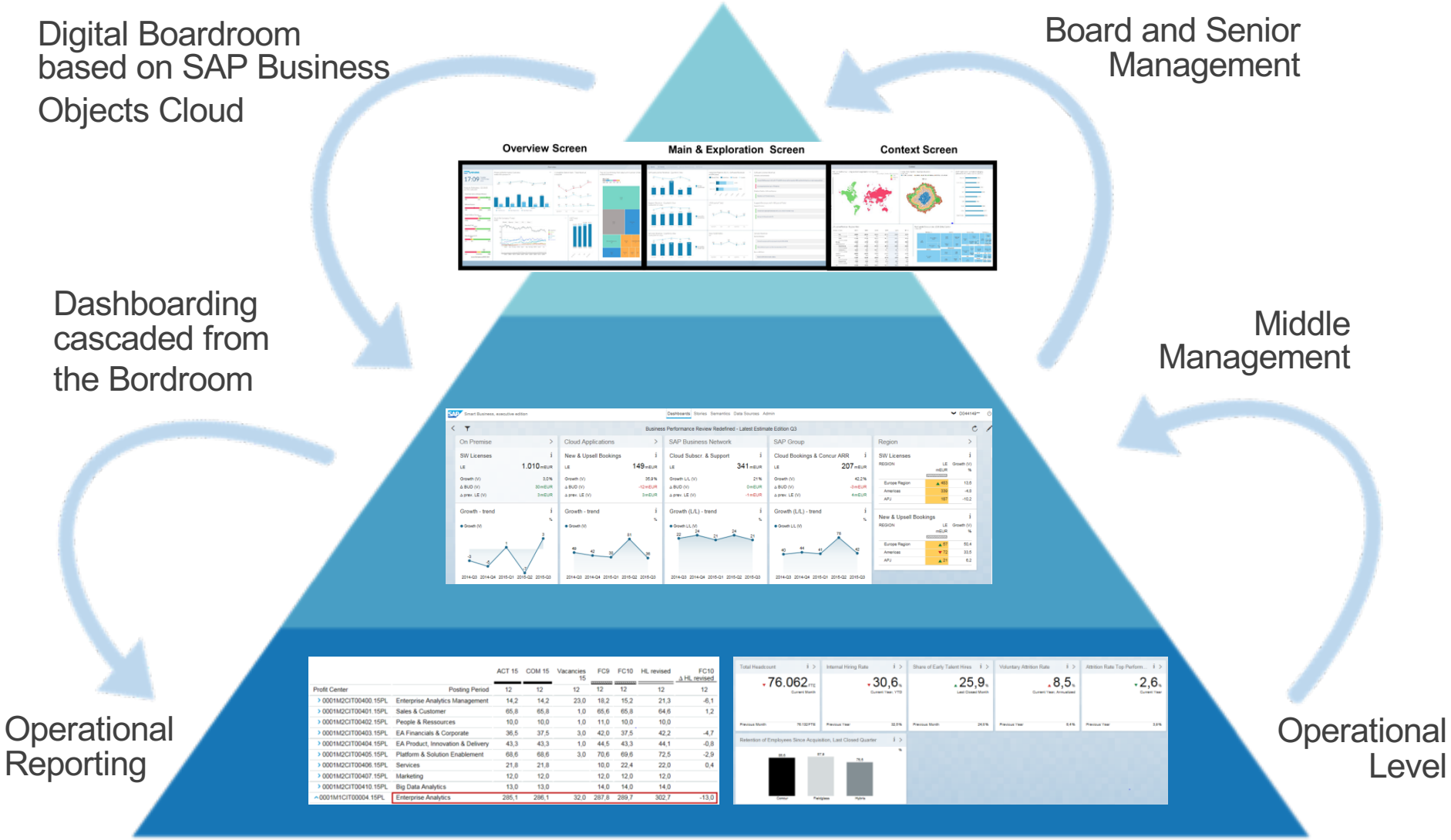
Steering Excellence – How to streamline and cascade



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Demo

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